



**1982  
Spring  
District  
Managers'  
Seminar**

*Celebrities, idea exchange and what's new for K mart make up this year's Spring District Manager's Seminar*

• This year's DM seminar welcomed 175 district managers to join the main office management staff for a week of presentations and discussions, March 4 - 8.

Some of the highlights included a visit by actress Brooke Shields, introducing the Brooke Shields doll soon to be on K mart shelves and 1982 Miss America Elizabeth Ward sponsored by the Nestle Company. There were KIH employees masquerading as popular toy characters and a representative from Kenner dressed up as Star Wars' Darth Vader.

Some of the discussions were looking back at 1981 in review, what our plans are for 1982 and the ensuing years, the implementation of TRIM, Total Retail Inventory Management which was this year's main seminar theme, sales objectives, merchandise assortments, store maintenance and refurbishment and how to improve communication.

*Clockwise, the villainous Darth Vader, Miss America 1982 Elizabeth Ward, actress Brooke Shields, Board Chairman, Bernard M. Fawker, (right) giving a warm welcome to headquarters and the district managers during the presentation of TRIM.*

## 1982 Poetry Contest Announcement

**Open to all K mart Corporation Personnel**

It's time to exercise that literary hand of yours and show us your flair with words. This gives us the opportunity to discover and recognize special employee talents you may have outside your job.

Limit three (3) entries per employee of any length.

Entry forms will be in the next issue as well as a list of prizes, so you have plenty of time to start digging through some of your literary stock or come up with a new subject matter.

Editor's note: Entries must have been written within the past two (2) years, 1980 - 1982.

